

Is it necessary to hire a lawyer or trademark agent to file a trademark application?

According to our law, it is not necessary to hire a lawyer or trademark agent to file a trademark application in Chile. However, keep in mind the following: - It is important to know previously the application procedure, checking regularly the status of the application, so that responses should be filed on time, when appropriate. Otherwise the application may be considered abandoned. - Individuals or companies having foreign residence, this is not domiciled in Chile, should appoint a representative in Chile. - If there is an opposition to the application, and the applicant would like to file a response, it is necessary to hire a qualified lawyer to file it. Also, the hiring of a qualified lawyer is needed when the application for registration is refused, and the applicant would like to file an appeal before the Industrial Property Court.